



EDUCATION

VCU BRANDCENTER, Creative Technology, Masters of Science in Mass Communication

August 2008 - May 2010

- Member of the first class of the Creative Technology track
- Won the Audi USA client pitch and invited by CMO, Scott Keogh, to present our recommendations at Audi Headquarters

SYRACUSE UNIVERSITY, College of Visual and Performing Arts, Bachelors of Fine Arts, Advertising Design

August 2000 - May 2005

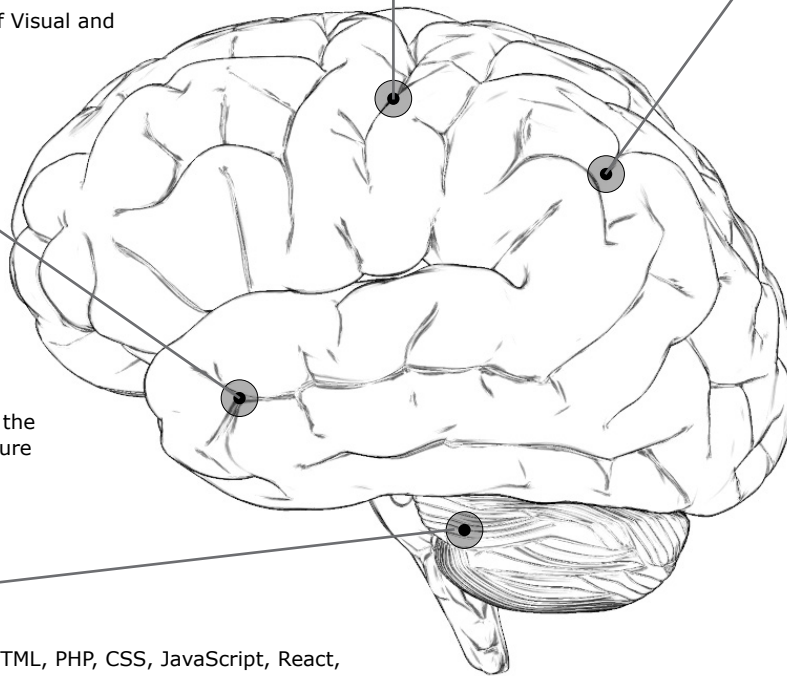
- Running Back on the Syracuse University Football Team, 4-Time Athletic Director's Honor Roll
- Fall 2004 & Spring 2005 College of Visual and Performing Arts Dean's List

HONORS

- 2019 Clio Entertainment Silver
- 2015 Gold Cannes Lion (6), 2015 Silver Cannes Lion (5), 2015 Cannes Lion Shortlist (2)
- 2009 Silver ADDY, Elements of Advertising
- 2009 Silver ADDY, Advertising for the Arts and Sciences collateral brochure
- 2005, The One Club 11th Annual Student Exhibition

SKILLS

Front End Web Development using HTML, PHP, CSS, JavaScript, React, Node.js, WordPress, AEM; Art Direction & Design; Creative Concept Development; User Experience Design; Motion Design (After Effects)



EXPERIENCE

MULLENLOWE, US, Associate Creative Director of Technology

February 2022 - Present

- Provide creative thinking, development and art direction on client work and new business pitches
- Build prototypes for the purposes of informing creative direction, project feasibility, and providing external dev teams with a guide to follow for the build and development of final creative
- Provide technology and digital consultation on the development of strategy and creative direction

Clients: KFC, DuPont, IZZE, Hi-Chew, Knorr

LUCKIE & CO, Freelance Lead Developer

December 2021 - February 2022

- Managed a team of front end developers in the build and maintenance of websites in AEM and WordPress platforms

Clients: Viiv Healthcare, U.S. Civil Rights Trail

VMLY&R, Freelance Associate Director Experience Design

November 2021 - December 2021

- Brought in to provide creative thinking, development and art direction on activations for the SmartWater brand

FCB NEW YORK, Creative Technologist

September 2017 - November 2021

- Developed layouts and wireframes into sites and apps
- Led the establishment of best practices for digital projects
- Provided technology and digital consultation on the development of strategy and creative direction
- Developed video assets from motion design software

Clients: Amtrak, LG, Lincoln Financial, FDA, GSK, Canon, Burger King

BANDUJO ADVERTISING + DESIGN, Front End Developer

March 2017 - September 2017

- Developed layouts and wireframes into sites and apps
- Led the establishment of best practices for digital projects
- Provided technology and digital consultation

Clients: JP Morgan Chase, Kumon, WisdomTree, Kennedys CMK

GREY NY, Interactive Designer/Developer

March 2011 - March 2017

- Developed layouts and wireframes into sites and apps
- Worked closely with Creative and UX teams to establish possibilities and limitations of a project
- Led the development and deployment of iRep sales presentations as well as a presentation packaging system
- Provided technology and digital consultation on the development of strategy and creative direction

Clients: Ally, E*Trade, DirecTV, Canon, Eli Lilly, States United to Prevent Gun Violence